

FAX# 703 528 7880 SEP5/12 17.52  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME LIZ DOME  
SALES PRSN WA- JOE KNAUER

650 MASSACHUSETTS AVE. N.W. #210  
WASHINGTON, DC 20001

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>GRAYSON FOR CONGRESS</u>	<u>EST#2045</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEPS/12 11-02

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

GRAYSON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = 360												
AGENCY PRODUCT CODE = 361												
AGENCY EST# = 2045												

154	S	1200N-1230P	30	\$475.00	10/20	10/20	0	SAT
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PROGRAM : EYEWITNESS NEWS @ NOON  
ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE  
CON COM1: EYEWITNESS NEWS @ NOON

233	A	1130P-1200M	30	\$475.00	10/21	1	SUN
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PROGRAM : SPORTSNIGHT  
ORD COM1: DUE TO PRGM CHANGE: COLLEGE FBALL  
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-154 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M7	OK'D	BUY#154	MISSED: SAT/1200N-1230P				OCT20		30S	\$475.00	(SEP5/12)	
			OFFER: SUN/1130P-1200M				OCT21		30S	\$475.00	PLS ADVISE.	
CMT: DUE TO PRGM CHANGE: COLLEGE FBALL												
OCT/12			175675.00									
										CONTRACT TOTAL	175675.00	
										TOTAL SPOTS	118	

MARKET TOTALS \$378,189    WFTV 29%    WKMG 33%    WESH 22%    WOFL 10%    WKCF 1%    WRBW 2%    CABL 0%

SHARES ESTIMATED

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE